Meeting:	Southport Area Committee								
Date of Meeting:	1 September 2010	1 September 2010							
Title of Report:	· ·	Southport Cycle Town, Wennington Road Proposals – Results of Consultation							
<u>Report of</u> :	Andy Wallis Director of Planning & Regeneration	rector of Planning &							
		CONFIDENTIAL Information/							
Contact Officer:		EXEMPT information by virtue of							
Dave Marrin Peter Hillsdon	0151 934 4295 0151 934 4808	paragraph(s) of Part 1 of Schedule 12A to the Local Government Act, 1972		\checkmark					
		Is the decision on this report DELEGATED ?	\checkmark						

Purpose of Report

To inform Members of the results of the consultation exercise undertaken on the proposed cycle link along Wennington Rd and associated 20mph zone and to propose a way forward.

Recommendation(s)

It is recommended that :-

- Officers be authorised to undertake the necessary legal procedures, including those of public consultation and advertising the Council's intention to implement the Order(s) required for the introduction of the speed tables on Wennington Road and Bispham Road, and the 20 mph zone.
- (ii) Officers re-consult residents around the Roe Lane/ Wennington Road junction regarding the revised proposal to introduce a Zebra Crossing on Roe Lane.

Corporate Objective Monitoring

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1.	Creating a Learning Community			
2.	Creating Safe Communities			
3.	Jobs and Prosperity		\checkmark	
4.	Improving Health and Well-Being			
5.	Environmental Sustainability			
6.	Creating Inclusive Communities	\checkmark		
7.	Improving the Quality of Council Services and Strengthening local Democracy			
8.	Children and Young People			

Financial Implications

CAPITAL EXPENDITURE	2009/ 2010 £	2010/ 2011 £	2011/ 2012 £	
Gross Increase in Capital Expenditure		180,000		
Funded by:				
Sefton Capital Resources				
Specific Capital Resources		180,000		
REVENUE IMPLICATIONS				
Gross Increase in Revenue Expenditure				
Funded by:		·		
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry date	? Y	31.3.2011		
How will the service be funded post expiry?				

Departments consulted in the preparation of this Report

None

List of background papers relied upon in the preparation of this Report

Southport Area Committee 2 July 2008 Cycle Town Bid Southport Area Committee 1 October 2008 Cycling Town Action Plan 2008/9 Southport Area Committee 7 January 2009 Cycle Town Delivery Report to Cabinet Member Technical Services, 29 July 2009, Southport Cycle Town Work Programme 2009/10

1.0 BACKGROUND

- 1.1 Members will recall a number of previous reports concerning the Southport Cycle Town Programme and proposed cycle route along Portland Street.
- 1.2 A report made to the Committee on the 5th March 2008 outlined the bidding process, which had to be completed to gain entry into the programme. Members were also consulted further on what should be included in the bid at a Member Officer Working Party held later that month
- 1.3 A further report was made to the Committee on the 2nd July 2008. This report indicted that the bid, which was based around three key themes, had been successful. The three key themes were:
 - Encouraging Tourism & Leisure Cycling development of a high quality cycle network around the seafront area, access to the Sefton Coast and the development of key linkages to the town centre and all the key leisure attractions for visitors and residents alike.
 - Regeneration providing key links to the two key areas of development within the town, the Marine Park area on the Seafront and the area to the east of the town around Kew, including the business park.
 - **Schools –** encouraging cycling to high schools and 6th form colleges.
- 1.4 At its meeting of the 1st October 2008 the Southport Area Committee approved the action plan for the Cycling Town project. The action plan was developed following a further Member Officer Working Party (to which all Southport members were invited). The action plan included:

"Wennington Road – The aim is to deliver a 1.8km link north from the Kew Park & Ride site along Wennington Road to Roe Lane, linking the local population to the schools, college, hospital, retail and employment sites at Kew."

The work programme was endorsed and approved by the Cabinet Member – Technical Services at his meeting of the 8th October 2008.

2.0 PROPOSED SCHEME

- 2.1 The main principle behind the scheme is to extend the existing cycle route running from Kew along Wennington Road to Bispham Road. This will link the area to the north of the town to the existing cycle network around Kew.
- 2.2 To extend this route further it is proposed to reduce the volume and speed of traffic on Wennington Road and the surrounding area in order to create an environment more conducive to cycling.

- 2.3 At present Wennington Road is used as a rat run, by traffic travelling between Roe Lane and Bispham Road. Surveys show that 40% of this traffic exceeds the speed limit. A summary of the traffic speed survey is attached in Annex A
- 2.4 This route extension towards Churchtown is an important link in improving the continuity of priority for cyclists and pedestrians to routes to the East of Southport, avoiding the busy traffic conditions on Norwood Road and Meols Cop Road and will contribute to increased safety and enjoyment of the route. Since the opening up of the existing route along Wennington Road and Foul Lane to Kew in up to 170 cyclists a day (May2010) now use this route to access the east of the town.
- 2.5 It will help many children from the area travel to school and college (Meols Cop High, KGV, Christ the King High) and many other people travel to work in the Industrial Estate, Commerce Park, Hospital and shops around Kew.
- 2.6 As part of the scheme it is proposed to build new zebra crossings where Wennington Road meets Roe Lane, Bispham Road and Roe Lane to help pedestrians and cyclists cross these busy roads. This will provide a safer environment for children to travel to school and others to travel to work. At the same time it will improve the general environment around the local area.
- 2.7 The measures to be included within the proposed scheme were split into 4 key features to make the roads safer for local residents, pedestrians and cyclists:
 - i. Introduction of a 20mph zone. The reduction in the speed limit from 30 mph to 20 mph across the whole area around Wennington Road, bounded by Roe Lane, Old Park Lane, Bispham Road and Norwood Avenue.
 - ii. Introduction of speed tables at key points on Wennington Road and the junction with Bispham Road. These would reinforce the area wide speed limit without being too intrusive and encourage compliance.
 - iii. Introduction of a Road Closure on Wennington Road at its junction with Roe Lane. This would be the most effective way to remove rat-running traffic from travelling through the area, improving the environment for residents, pedestrians and cyclists.
 - iv. Provision of a Zebra crossing on Roe Lane and improved crossing facilities at Bispham Road. This would improve crossing facilities for pedestrians and cyclists and reduce vehicle speeds around the local shops on Bispham Road. Moving the crossing on Bispham Road closer to the junction would allow additional parking to be provided outside the shops.

3.0 CONSULTATION PROCESS

3.1 A three week consultation exercise was carried out between 23 July 2010 and Friday 13th August which involved all households and businesses within the area bounded by Roe Lane, Old Park Lane, Bispham Road and Norwood Avenue. Each property received background information, a summary of the main elements of the whole scheme, a plan showing the extents of the

proposed 20mph zone, a more detailed plan of the proposed traffic calming features, a questionnaire and a pre-paid envelope for the reply.

- 3.2 A copy of a sample of one of the consultation documents is attached at Annex B for members information.
- 3.3 The consultation was also available on line on the councils Website.

4.0 RESULTS OF CONSULTATION

- 4.1 955 Questionnaires were distributed by the Councils own Staff, to properties within the area
- 4.2 551 Questionnaires were returned, of which 447 from within the consultation area. This represents a response rate of 47%, which is good for a consultation of this nature.
- 4.3 The Questionnaire broke the scheme into 4 components and asked respondents to indicate if they were "in favour of each element individually. Respondents were also encouraged to submit comments on the proposals Residents were asked the following questions:

Q1 Are you in favour of the Introduction of a 20mph speed limit across the area to reduce vehicle speeds.

Q2 Are you in favour of the Introduction of speed tables on Wennington Road to reinforce the 20 mph speed limit.

Q3 Are you in favour of the Introduction of a Road closure at the junction with Roe Lane to reduce rat-running traffic.

Q4 Are you in favour of the Introduction of improved Zebra crossing facilities for pedestrians and cyclists at Roe Lane and Bispham Road.

4.4 A summary of the responses is detailed in Table 1 below. A detailed summary of the responses made street by street for the areas is attached for members information as Annex C

	Inside Area		Outsid	e Area	То	Total Total Respons	
	Yes	No	Yes	No	Yes No		
Q1	324	92	94	10	418	102	520
Q2	278	135	85	18	363	153	516
Q3	93	3287	79	21	172	308	480
Q4	384	31	93	9	477	40	517

 Table 1 (Note, not all respondents answered all questions)

- 4.5 The majority of comments made were in relation to the proposed road closure, with the main points being:
 - That traffic would be diverted to other side roads within the area.
 - The closure would increase traffic on Norwood Road, Old Park Lane and Bispham Road.
 - The road closure would be inconvenient for local residents
 - The closure would cause extra delay at the Roe Lane/ Norwood Road lights.
- 4.6 Other multiple responses made in relation to the proposals, included
 - Install traffic lights at Roe Lane/ Wennington Road instead
 - 20mph will be ignored
 - Install mini-roundabouts at each of the junctions
 - Use speed cameras instead
 - Good to see consideration for other road users
 - Don't want any traffic calming
 - Install electronic speed warning signs instead
 - Introduce a weight Limit on Wennington Road

5.0 RESPONSE TO CONSULATION

- 5.1 It is clear from the consultation responses that the majority of respondents are in favour of the majority of the proposals. However there has been clear opposition to the proposed closure of Wennington Road at it's junction with Roe Lane, with the majority of respondents sighting the inconvenience it would cause and the prospect of traffic diverting along Chester Rd/ Ave and parallel routes as their main concerns.
- 5.2 In light of the opposition to the proposed road closure on Wennington Road, it is proposed to omit this element from the proposed scheme. An alternative arrangement is proposed, with a slight narrowing of Wennington Road to accommodate a Zebra crossing of Roe Lane between the junctions of Wennington Road and Hesketh Drive. This will allow pedestrians and cyclist to cross Roe Lane at this location more safely, whilst maintaining all the existing turning movements at this junction.
- 5.3 A plan of this revised layout is attached as Annex D. It is proposed to carry out a further local consultation with those residents directly affected and report the finding to the next Southport Area Committee.
- 5.4 In order not to delay progress of the scheme, it is proposed to carry out the statutory processes required to implement the 20mph zone and traffic calming features whilst re-consulting residents with regard to the crossing on Roe Lane.

6.0 Conclusion

- 6.1 From the consultation responses it is clear that the majority of residents are in favour of the introduction of a 20mph speed limit across the area, supported by limited traffic claming measures on Wennington Road. There is also overwhelming support for improved crossing facilities on Bispham Road and Roe Lane.
- 6.2 However the majority of residents are against the proposed closure of Wennington Road at its junction with Roe Lane. It is therefore proposed to remove this element of the proposals. Removal of the road closure will impact on the proposed location of a zebra crossing at this location. It is therefore proposed to re-locate the crossing to a position between the Wennington Road and Hesketh Drive junctions. A localised consultation should be carried out with those residents directly affected. The remainder of the original proposals should be progress in their original form.

7.0 RECOMMENDATION

- 7.1 It is also recommended that, officers be authorised to undertake the necessary legal procedures, including those of public consultation and advertising the Council's intention to implement the Order(s) required for the introduction of the speed tables on Wennington Road and Bispham Road, and the 20 mph zone.
- 7.2.1 It is recommended that Officers re-consult residents around the Roe Lane/ Wennington Road junction regarding the revised proposal to introduce a Zebra Crossing of Roe Lane.

Speed Statistics by Hour

SpeedStatHour-2 Site: Wennington Road.0.0NS Description: Wennington Road Southport btwn Hereford And Fisher. Filter time: 12:26 05 July 2007 => 15:44 12 July 2007 Scheme: Vehicle classification (ARX) Filter: Cls(1 2 3 4 5 6 7 8 9 10 11 12) Dir(NESW) Sp(6,99) Headway(>0) Vehicles = 20349 Posted speed limit = 30 mph, Exceeding = 8034 (39.48%), Mean Exceeding = 34.39

mph Maximum = 74.6 mph, Minimum = 6.3 mph, Mean = 28.5 mph 85% Speed = 34.4 mph, 95% Speed = 38.7 mph, Median = 28.4 mph 12 mph Pace = 23 - 35, Number in Pace = 14414 (70.83%) Variance = 39.59, Standard Deviation = 6.29 mph

Hour Bins (Partial days)

Time	Bin		Min	Max	Mean	Med	85%	95%	>PSL
Í		Í	Í		-		ĺ	ĺ	30 mph
0000	137	0.7%	11.9	50.2	29.2	28.9	34.2	39.4	62 45.3%
0100	86	0.4%	11.9	45.8	29.9	28.0	37.4	42.3	39 45.3%
0200	64	0.3%	9.7	53.6	29.5	27.7	37.4	39.1	26 40.6%
0300	40	0.2%	11.9	52.4	31.1	31.1	39.4	47.6	21 52.5%
0400	52	0.3%	7.3	51.9	28.7	29.5	37.4	40.0	26 50.0%
0500	94	0.5%	9.3	45.8	29.9	28.9	36.7	41.2	43 45.7%
0600	183	0.9%	9.1	63.6	30.3	30.0	36.7	43.6	94 51.4%
0700	742	3.6%	9.7	47.5	29.0	28.9	34.7	38.9	315 42.5%
0800	1470	7.2%	7.4	55.6	27.8	27.7	33.8	37.4	524 35.6%
0900	1150	5.7%	7.0	48.5	28.0	28.0	33.8	38.0	411 35.7%
1000	1183	5.8%	8.1	56.0	28.1	28.0	34.2	38.0	429 36.3%
1100	1234	6.1%	7.7	56.6	28.1	28.2	33.6	37.1	468 37.9%
1200	1462	7.2%	7.3	49.4	28.1	28.0	34.2	38.7	524 35.8%
1300	1421	7.0%	6.5	55.4	28.7	28.9	34.9	38.7	594 41.8%
1400	1391	6.8%	7.3	51.7	28.5	28.4	34.2	38.5	566 40.7%
1500	1581	7.8%	6.4	54.9	28.1	28.2	34.0	37.6	605 38.3%
1600	1508	7.4%	6.3	73.1	28.5	28.2	34.2	38.3	570 37.8%
1700	1643	8.1%	7.2	52.0	28.5	28.4	34.0	37.6	611 37.2%
1800	1406	6.9%	7.9	52.5	28.7	28.6	34.4	38.3	572 40.7%
1900	1154	5.7%	7.8	55.2	29.0	28.9	34.7	38.9	500 43.3%
2000	959	4.7%	9.0	56.4	29.2	29.1	35.1	40.5	422 44.0%
2100	686	3.4%	7.8	72.8	29.3	28.6	35.1	40.3	296 43.1%
2200	437	2.1%	8.1	74.6	29.2	29.3	34.4	38.9	202 46.2%
2300	266	1.3%	14.8	54.1	29.3	28.4	34.9	42.3	114 42.9%
2	20349		6.3	74.6	28.5	28.4	34.4	38.7	8034 39.5%

Planning & Economic Regeneration

4th Floor, Magdalen House 30 Trinity Road Bootle Merseyside L20 3NJ

Date: 22 July 2010 Our Ref: TSU/0010/DM Please contact: Peter Hillsdon Contact Number: 0845 140 0845 Fax No: 0151 934 4532 e-mail: peter.hillsdon@technical.sefton.gov.uk.

Dear Resident

Re: Wennington Road & Surrounding Streets

Please find enclosed public consultation documents regarding proposals for your road.

The length of Wennington Road between Roe Lane and Bispham Road is subject to ratrunning traffic travelling along its length, much of it exceeding the speed limit.

The proposals outlined in the enclosed documents have been developed with the aim of reducing this, improving the environment and safety for local residents, pedestrians and cyclists.

Attached is the consultation material together with a proforma and pre-paid envelope for you to submit your comments and suggestions on the proposals by Friday 13th August 2010. Comments can also be submitted on-line at

www.sefton.gov.uk/trafficschemeconsultations.

Yours sincerely,

> mas

Dave Marrin Traffic Services Manager



PROPOSED WENNINGTON ROAD AREA SPEED MANAGEMENT AND PEDESTRIAN / CYCLE IMPROVEMENTS

BACKGROUND

At present Wennington Road is used as a rat run, by traffic travelling between Roe Lane and Bispham Road. Surveys show that 40% of this traffic exceeds the speed limit.

As part of Sefton Council's commitment to improving pedestrian and cycling facilities in Southport, we are proposing an extension of the existing cycle network to the East of the town around Kew, which can be seen on the enclosed plans.

This route extension towards Churchtown is an important link in improving the continuity of priority for cyclists and pedestrians to routes to the East of Southport, avoiding the busy traffic conditions on Norwood Road and Meols Cop Road and will contribute to increased safety and enjoyment of the route.

It will help many children from this area travel to school and college (Meols Cop High, KGV, Christ the King High and local Primary Schools) and many other people travel to work in the Industrial Estate, Commerce Park, Hospital and shops around Kew.

As part of the scheme we would like to build new zebra crossings where Wennington Road meets Roe Lane, Bispham Road and Roe Lane to help pedestrians and cyclists cross these busy roads. This will provide a safer environment for children to travel to school and others to travel to work. At the same time it will improve the general environment in which you live and improve the route for pedestrians and cyclists.

The enclosed plans show the measures proposed around your area, together with a plan outlining the overall proposals

The purpose of this consultation is to seek your comments on the proposals.

The measures to be included within the proposed scheme can be split into 4 key features to make the roads safer for local residents, pedestrians and cyclists:

- Introduction of a 20mph zone. The reduction in the speed limit from 30 mph to 20 mph across the whole area around Wennington Road, bounded by Roe Lane, Old Park Lane, Bispham Road and Norwood Avenue. As shown on the attached plan.
- 2. Introduction of speed tables at key points on Wennington Road and the junction with Bispham Road. These would reinforce the area wide speed limit without being too intrusive and encourage compliance.
- 3. Introduction of a Road Closure on Wennington Road at its junction with Roe Lane. This would be the most effective way to remove rat-running traffic from travelling through the area, improving the environment for residents, pedestrians and cyclists.
- 4. Provision of a Zebra crossing on Roe Lane and improved crossing facilities at Bispham Road. This would improve crossing facilities for pedestrians and cyclists and reduce vehicle speeds around the local shops on Bispham Road. Moving the crossing on Bispham Road closer to the junction would allow additional parking to be provided outside the shops.

We feel that these proposals will improve the conditions for pedestrians and cyclists across the area and improve the general environment through the reduction of vehicle speeds and rat-running traffic. Please let us know your views by filling in the attached questionnaire. If you disagree with the proposals, we would welcome your views on how conditions could be improved for pedestrians and cyclists by reducing speeds and the amount of traffic within your residential area.

In order to report the views of residents back to the 1st September meeting of Southport Area Committee, I would be grateful if you could complete the enclosed questionnaire and return it in the pre-paid envelope provided to reach us no later than Friday 13th August 2010.

If you prefer to complete this form on-line please log onto <u>www.sefton.gov.uk/trafficschemeconsultations</u>. Should you require any further information please contact Peter Hillsdon on 0151 934 4808. Minicom 0151 934 4218. Please telephone if you require this information large print, or in any other format.

> Many Thanks, Andy Wallis Director of Planning & Economic Regeneration

PROPOSED SPEED MANAGEMENTAND PEDESTRIAN/ CYCLE IMPROVEMENTS, WENNINGTON ROAD

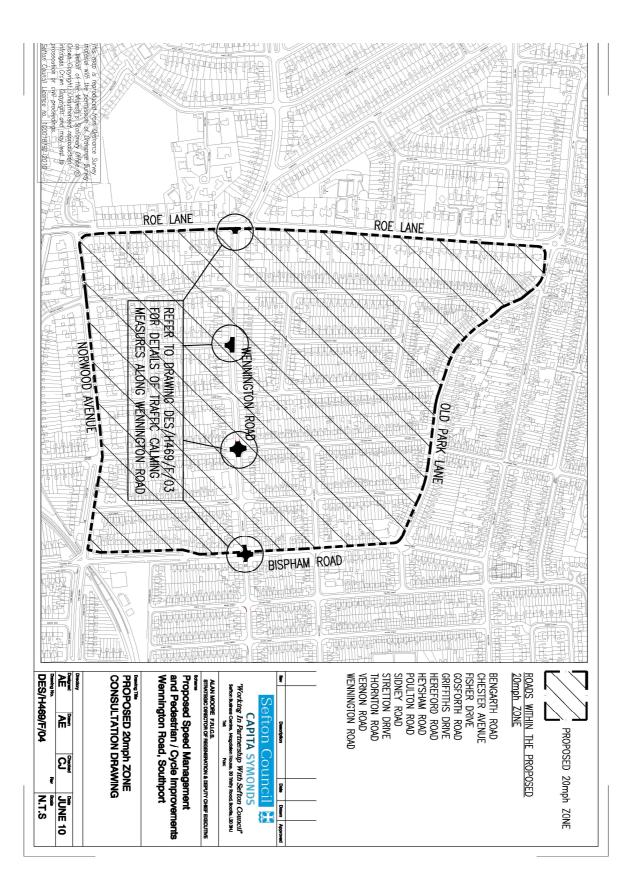
QUESTIONNAIRE

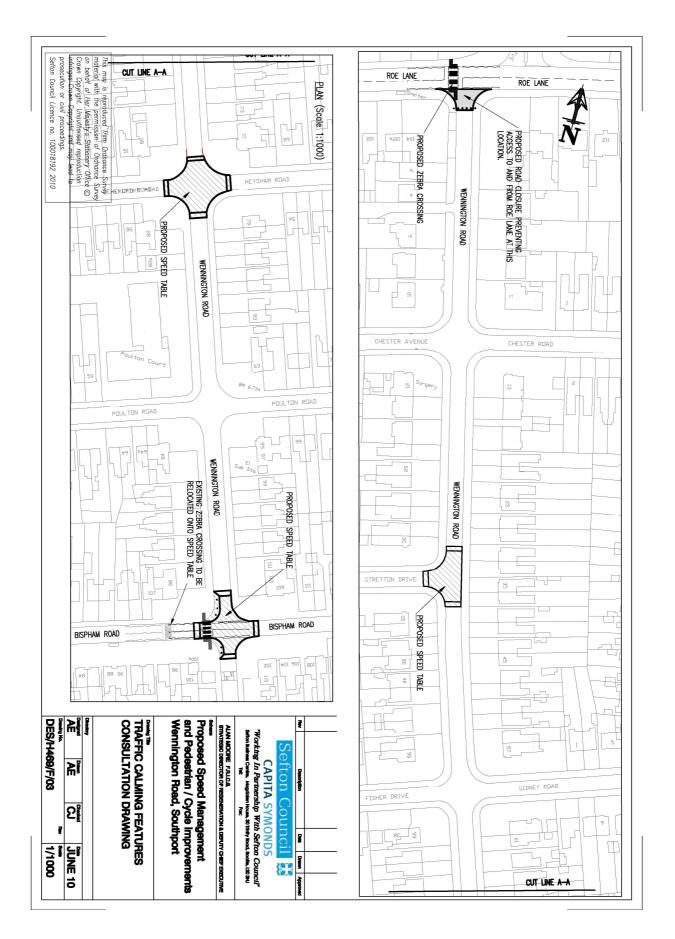
Are you in favour of the following measures, as shown on the enclosed plans? (Place a tick (\checkmark) in the appropriate box):

Introduction of a 20mph speed limit across the area to reduce vehicle speeds.	Yes	No
Introduction of speed tables on Wennington Road to reinforce the 20 mph speed limit.		
Introduction of a Road closure at the junction with Roe Lane to reduce rat-running traffic.		
Introduction of improved Zebra crossing facilities for pedestrians and cyclists at Roe Lane and Bispham Road.		
Comments (continue overleaf if necessary):		

- Name:
- Address:

Please complete and return in the pre-paid envelope provided, to reach us no later than **Friday 13th August 2010**. If you prefer to complete this form on-line please log onto www.sefton.gov.uk/trafficschemeconsultations **Andy Wallis** Director of Planning & Economic Regeneration





Summary of Responses by Street								
	Q1		Q	Q2		Q3		4
	Y	N	Y	Ν	Y	N	Y	Ν
Bengarth Road	22	1	17	6	5	18	23	0
Chester Ave	18	3	13	8	4	16	21	0
Chester Road	51	10	44	16	13	17	55	5
Fisher Drive	16	5	17	4	5	16	21	0
Gosforth Road	21	5	20	6	2	23	23	3
Griffiths Drive	14	5	12	7	3	16	19	0
Hereford Road	25	6	22	9	9	21	30	1
Heysham Road	22	11	18	14	5	26	28	5
Poulton Road	33	9	29	12	13	29	40	3
Sidney Road	34	6	30	10	10	30	36	4
Stretton Drive	12	5	7	10	1	16	14	2
Thornton Road	4	2	2	4	2	5	7	0
Vernon Road	8	3	7	4	0	11	11	0
Wennington Road	44	21	40	25	21	43	56	9
Outside Area	94	10	85	18	79	21	93	9
TOTAL	418	102	363	153	172	308	477	41

ANNEX D

